



SUBIACO MARIST CRICKET CLUB

2026/27 SPONSORSHIP PROSPECTUS

Spirit. Mateship. Character. Commitment.

PROUDLY BASED AT NEWMAN COLLEGE, CHURCHLANDS





ABOUT SMCC

MORE THAN JUST A GAME

Subiaco Marist Cricket Club's origins date to the 1987/88 season, when Marist Newman Old Boys first took the field. In 1999/2000 the club merged with the Subiaco Women's Cricket Team to form Subiaco Marist Cricket Club. Today the club is based at Newman College in Churchlands and provides cricket across Senior Men, Veterans, Juniors and Cricket Blast — creating a pathway from a player's first introduction to cricket through to senior and veterans competition.

1987

ORIGINS

450+

ACTIVE
PLAYERS*

180+

Senior
PLAYERS

20+

Over 50's
PLAYERS

160+

Woolworths
Cricket
BLAST
4yrs-9yrs

**U10–
U17**

JUNIOR
CRICKET



WHERE WE PLAY

John Lucas Oval at Newman College, plus Luketina Reserve and Teakwood Oval. Senior cricket includes two-day, one-day and T20 formats; junior cricket spans modified formats through to standard cricket.

*350+ active players across Cricket Blast, Juniors, Seniors and Veterans. Senior and Veterans figures supplied by SMCC.





WHY PARTNER

WITH SUBIACO MARIST?

A partnership designed to connect brands with a genuine local sporting community.



COMMUNITY

Connect with players, parents, volunteers, past players and supporters across Churchlands and Perth's western suburbs.



EXPOSURE

Visibility through club digital channels, events, apparel, programs and on-ground activations.



PATHWAYS

Help fundentry-level cricket, junior development, coaching and progression into senior cricket.



IMPACT

Supportsafer equipment, infrastructure, inclusive participation and sustainable club growth.

Stronger together. Better for our cricket community.





OUR COMMUNITY

YOUR IMPACT

The club's website describes more than 350 active playing members from juniors to seniors. Beyond players, the sponsorship audience extends to parents, families, coaches, volunteers, life members, past players and supporters. The club also operates Friday-night Cricket Blast and community events, creating repeated opportunities for sponsor engagement.

Digital

Website sponsor profiles, club news, registrations and social channels.

Match Day

Senior and junior cricket across Newman College and additional local grounds.

Friday Nights

Cricket Blast for ages 4–9, with food-truck and family-focused activity.

Events

Presentation functions, fundraising, past-player events and club activations.

Digital analytics: current Facebook / Instagram / website figures to be inserted once exported from the club's accounts.





INVESTING IN OUR CLUB

WHERE SPONSORSHIP SUPPORT GOES

Practical investment in participation, development and facilities.



CRICKET BLAST & JUNIORS

Coaching, modified equipment and a welcoming entry point into the game.



COACHING & PATHWAYS

Accredited coaching and structured development from junior cricket toward senior competition.



EQUIPMENT & RESOURCES

Modern, safer cricket equipment and resources for teams and programs.



FACILITIES

Training nets, pitches and other infrastructure that improve the playing experience.



INCLUSIVE PARTICIPATION

Support for girls' cricket, social formats and programs designed to broaden access.



CLUB EVENTS & COMMUNITY

Activities that connect current players, families, volunteers, life members and past players.



SENIOR CRICKET



IN THE FIELD



JUNIOR PATHWAY



2025/26

CLUB HIGHLIGHTS

A stronger platform for sustainable growth.



STRONG FINANCIAL RESULT

\$220,257 total income and a \$29,560 net surplus reported for 2025/26.



STRONGER BALANCE SHEET

Net assets increased from \$23,741 to \$53,301.



INFRASTRUCTURE INVESTMENT

Training-net upgrades and two Flicx pitches were highlighted in the club's 2025/26 financial report.



GOVERNANCE IMPROVEMENT

Updated financial controls and migration to Xero accounting software.



GRASSROOTS DEVELOPMENT

Fundraising priorities include junior coaching, girls' cricket, senior pathways, equipment and inclusive sport.



COMMUNITY CONNECTION

Friday-night Blast, SocialSmash, fundraising and past-player activities expand engagement beyond match day.



SPONSOR EXPOSURE

YOUR BRAND. ACROSS OUR CLUB.

A flexible mix of digital, physical and community visibility.



PLAYING APPAREL



TRAINING APPAREL



WEBSITE ADVERTISING



SOCIAL MEDIA FEATURES



CLUB COMMUNICATIONS



GROUND / FACILITY SIGNAGE



PRESENTATION NIGHTS



EVENTS & FUNCTIONS



CRICKET BLAST & JUNIOR PROGRAMS

Final inclusions depend on package, inventory and existing sponsor commitments.



SPONSORSHIP PACKAGES

PARTNER WITH US

Indicative 2026/27 structure — tailored packages are welcome.

MAJOR PARTNER \$7,500+

Premium apparel position; major digital recognition; website feature; signage; event recognition; tailored activation; category discussion.

PLATINUM \$5,000

Premium club visibility; apparel opportunity subject to availability; website; social media; signage; events; sponsor activation.

GOLD \$3,000

Website logo/link; social media exposure; selected signage; event invitations; program or training-apparel opportunity subject to availability.

SILVER \$1,500

Website listing; social acknowledgement; selected signage; presentation-night recognition; certificate of appreciation.

COMMUNITY \$500

Website listing; sponsor thank-you; recognition at selected club events; certificate of appreciation.

Prices and benefits above are proposed for the new prospectus and should be approved by the SMCC committee before external release.





PROGRAM PARTNERSHIPS

OWN A PART OF THE JOURNEY

Target a program that aligns naturally with your customers and brand.



CRICKET BLAST PARTNER

Connect with families at the entry point to cricket: ages 4–9 and Friday-night programming.



JUNIOR CRICKET PARTNER

Support structured development through junior formats and accredited coaching.



SENIOR CRICKET PARTNER

Align with seniormen'scricket,match-day activity, events and club heritage.



COACHING & PATHWAYS PARTNER

Direct support toward coach development and player progression.



EVENT PARTNER

Naming or supporting rights for selected fundraising, presentation or community events.

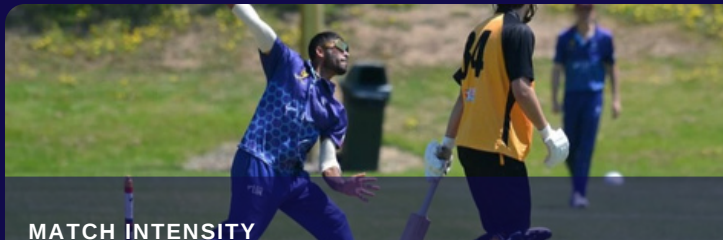


COMMUNITY OFFER PARTNER

Providea member benefit orofferthatgives measurable value back to the SMCC community.



FULL FOLLOW-THROUGH



MATCH INTENSITY



BUILDING TECHNIQUE



OUR PARTNERS

BUSINESSES BACKING COMMUNITY CRICKET

Thank you to the businesses currently supporting SMCC.

LSR Sports

Main sponsor and clothing provider.



Hiven / Avani Hair

Club sponsor with an additional community discount allocation.

Count On Us Accounting

Accounting and business advisory sponsor.



ClubStats

Cricket statistics and historical records platform.



General Public Food Co

Community-focused hospitality supporter.

The Sporting Globe Floreat

Team sponsorship opportunity through member participation.



THE SPORTING GLOBE®
BAR & GRILL



Fridgy

Supplying our players with advanced design drink bottles for all of our players.

Mahogany Creek Distributions

Mahogany Creek has nearly 40 years' experience supplying Australia with the freshest and most flavoursome premium meats,



foodies Market IGA the Downs

As the go-to community supermarket, The Downs IGA heroes the best local produce and displays a large variety of products.



CUSTOM PARTNERSHIPS

TAILORED PARTNERSHIPS. MAXIMUM IMPACT.

Every business is different. The strongest partnerships are built around shared objectives.

1

LET'S TALK

Understand your business, audience and objectives.

2

TAILOR

Build a package around the assets that genuinely matter to you.

3

COLLABORATE

Plan content, activations, offers and club touchpoints.

4

DELIVER

Activate throughout the season and recognise your contribution.

5

BUILD

Review the partnership and create long-term value.

Let's build something great together.



BECOME PART OF
THE SMCC FAMILY
Let's grow cricket and our community together.

EMAIL

subiacomarist.info@gmail.com

WEBSITE

www.subiacomaristcc.com.au

HOME GROUND

Newman College, Churchlands WA

Club President

Michael Spiteri

E: subiacomarist.info@gmail.com

M: 0401 051 489

Club Sponsorship Office

Sherran Peiris

E: sherran888@gmail.com

M:



SPONSORSHIP AGREEMENT

EXPRESSION OF INTEREST

Complete and return to Subiaco Marist Cricket Club.

Business / Organisation	
Contact Name	
Email	
Phone	
Address	
Package / Partnership	
Investment (incl. GST if applicable)	\$
Special Inclusions / Notes	
Authorised Signature	
Date	