

SPONSORSHIP PACKAGE



**SUBIACO MARIST
CRICKET CLUB**



SPONSORSHIP OPPORTUNITIES

If you are looking for a way to support the local community as well as having your business recognised for its contribution, then a sponsorship with Subiaco Marist Cricket Club might be for you.

We can offer you in exposure:

- One of the largest senior cricket clubs in Western Australia (Biggest in WASTCA)
- 350+ playing members
- Wider group of parents, family, and supporters
- Wider group of the Newman Sports Association network
- Wider WASTCA and CJCA competitions
- 1000+ followers on social media pages
- New Club Podcast
- Signage
- New Club Website

ABOUT US

Subiaco Marist Cricket Club (SMCC) was formed in 2000 through the amalgamation of the Marist Newman Old Boys Cricket Club, Subiaco Women's Cricket Club, and the Marist Newman Junior Cricket Club.

Based at the premises of Newman College in Churchlands, the club fields both male and female players from primary school age through to senior in the Western Australian Suburban Turf Cricket Association (WASTCA), Central Junior Cricket Association (CJCA) and the Woolworths Blasters programs.

We have a strong connection with Newman College, as well as the greater community.

IMPORTANCE OF LOYAL SPONSORSHIP

The SMCC clubrooms and home ground are based on the premises of Newman College in Churchlands and the club pays a levy to the Newman Sports Association for the privilege. In addition, SMCC also contributes to the upkeep of the turf pitch which is a significant cost to maintain.

Because SMCC is located on private school grounds, the club is not eligible to receive many of the local and state government grants that other affiliated clubs receive as the facilities are not readily accessible to the broader community.

Given the lack of government funding support, SMCC relies on sponsorship, donations, and fundraising initiatives to meet the running costs of the club.

DEVELOPING AN ACTIVE SPONSORSHIP CULTURE

SMCC has been proactive in developing an active culture at the club where all members understand and respect the importance of sponsors in helping the club field a cricket side each week.

The executive Committee encourages its members to support its sponsors and regularly acknowledges sponsors at club functions, during fortnightly presentations and through the club's website.

The Executive Committee also created a Sponsorship and Fundraising Officer role whose responsibility is to pursue opportunities and maximise the exposure for our sponsors in the community.

By becoming a sponsor of Subiaco Marist Cricket Club, you are assisting a local community not for profit organisation.

Tailored Sponsorship packages are available depending on your business requirements.

SMCC is very flexible and will support any specific marketing campaigns our sponsors propose.

The following packages are available on an annual basis:

MAROON SPONSOR

- Cost: Vouchers the club will hand out to top performers of the round during presentations
- Benefit: Sponsor shoutout when the voucher is handed out, business from the voucher recipient

BRONZE SPONSOR

- Cost: \$1000 & Vouchers if possible
- Benefit:
 - Sponsor shoutout when the voucher is handed out, business from the voucher recipient (if vouchers are provided)
 - Logo on club website linking to your business website/social media
 - Advertising in clubrooms

SILVER SPONSOR

- Cost: \$3000
- Benefit:
 - All that the bronze package offers
 - Podcast shoutouts
 - Signage at home ground on match days
 - Team naming rights (E.g., Sponsor Name 1st XI), which will be read out during selections and presentations

GOLD SPONSOR

- Cost: \$5000
- Benefit:
 - All that the silver package offers
 - Opportunity to have logo on playing and/or training gear

Sponsors will be given the opportunity to promote services and address the club during events. We are also open to organising functions like presentation nights after games at Sponsor venues.

If you are interested, please contact either:

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